

Dear New England Produce Council Member,

We are proud to announce that PRODUCE BUSINESS and the New England Produce Council will be selecting the 6th annual New England Retailer of the Year award for the upcoming NEPC Expo.

We are now accepting nominations from the New England produce community to select an individual who has contributed the most to the industry this year.

If you can take a moment to fill out the enclosed nomination form and fax it back to me at 561-994-1610, we can begin the arduous process of choosing a person worthy of this honor.

On the morning of April 14, 2010, at the breakfast before the Expo opens, we will all join in to award the 6th annual New England retailer of the year, so everyone's participation in the selection process will make this quite a prestigious honor.

We look forward to receiving your nomination form. If you have any questions about this award, please feel free to contact me at (561) 994-1118, ext. 117

Yours Sincerely,

Ellen B. Rosenthal  
Sales/Marketing Executive

P.S. For us to do the best job in selecting the New England Retailer of the Year, please send your nomination form to me no later than March 6th.



New England Produce Council

NEW ENGLAND RETAILER OF THE YEAR  
NOMINATION FORM

Candidate's Name:

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Candidate's Company Affiliation:

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What is the significant contribution to the industry made by this person?

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Other information that we should know about this person?

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Information from person making this nomination

Name \_\_\_\_\_

Company \_\_\_\_\_

Telephone \_\_\_\_\_ E-mail \_\_\_\_\_